

In this special edition we look at the history of Penrillian and how in a decade the company has become a leading mobile software provider.

Looking back over the years at some of Penrillian's key achievements, we can see how the company, which this year celebrates 10 years in the business has played a major role in taking the mobile phone industry to a whole new level:

Here are some of the highlights:

Year 2000: Penrillian gets its first big break with a contract from Nokia to develop the look and feel of Java applications on Symbian handsets.

Year 2001: In 2001 Penrillian won a contract to help develop one of the first mobile email systems enabling handsets to synchronise over the air – a step made possible by the improved data experience provided by GPRS.

Year 2003: As companies started to get more and more confident with mobile data, Penrillian were engaged by T-Mobile to develop a satellite navigation system that combined GPS signals with GPRS connectivity to provide customers with smart routing information to avoid traffic.

Year 2005: Two years later in 2005, Penrillian began working with Vodafone on connecting PCs and mobile devices. This led to Penrillian being commissioned to create bespoke software for many of Vodafone's mobile data devices – and if you've ever used a Vodafone dongle or connected your Vodafone phone to your laptop, you've probably used software created by Penrillian.

Year 2009: In 2009, Penrillian were approached by Romex for help with their employee tracking solution MyFix. Romex wanted Penrillian to adapt their location mobile application to work seamlessly across Symbian OS, Windows Mobile and Blackberry, and this was achieved to huge success. In the same year, Penrillian were also recruited to create an iPhone application, iPlay & Learn, designed to prepare and educate young children before they start school for the first time.

But looking at the last decade as a whole, one of the major developments in mobile devices has been their improved usability, with 'Front End



Processors' such as predictive text input contributing greatly. Significantly, Penrillian worked with Zi Corporation on two innovations (eZiTap and Qix) to make it easier and faster to enter and retrieve data on mobile devices, both of which have been adopted across a range of SonyEricsson phones.

Throughout the 10 years Penrillian has contributed to the open source community, with many of its applications becoming industry standards. All of these things help explain why Penrillian is now one of the first names on the list when major industry players such as T-Mobile, O2 and Vodafone need support, advice and innovation in mobile software. Do you celebrate innovation?

Penrillian is always looking for new partners and new challenges. Whether you are looking to get in to the mobile software market for the first time, enhance existing software, or bridge the gap between platforms, we can help. To book a free half an hour consultancy session, contact Rachel Johnson at rachel.johnson@penrillian.com.